



A partnership that aligns your brand with meaningful community impact — not just visibility.

At ELEVATE + COMPANY WELLNESS, we believe partnerships can do more than create visibility — they can help strengthen a healthier, more connected community.

Through The ELEVATE WELLNESS Podcast, our wellness media platform, and our work amplifying local wellness businesses, we invite mission-aligned brands to support meaningful conversations, small business visibility, and community-centered storytelling.

These are not traditional sponsorships.

They are brand alignment partnerships designed around shared values, authentic integration, and lasting community impact.

OUR COMMUNITY | Shared Values

Our audience includes engaged, community-minded listeners across the Southeast and beyond who value:

- ✓ Health and intentional living
- ✓ Trusted local resources and experts
- ✓ Businesses aligned with purpose and well-being
- ✓ Thoughtful conversations that inspire healthier living
- ✓ Brands that contribute meaningfully to community wellness

PARTNER WITH ELEVATE WELLNESS

Align with a platform elevating wellness businesses and supporting a healthier community.

Support meaningful community impact

Help fund the amplification of local wellness businesses, educational conversations, and storytelling that contributes to a healthier Grand Strand.

Be associated with trusted wellness leadership

Align your brand alongside respected voices, practitioners, and conversations rooted in well-being, credibility, and care.

Build authentic visibility through trusted integration

Rather than ad placements, your brand is woven thoughtfully into experiences, conversations, and touchpoints that feel natural and aligned.

Participate in multi-platform storytelling

From podcast integrations to community resources, social storytelling, and live experiences, partnership visibility extends beyond a single channel.

Build long-term community trust

This is relationship-building, not campaign buying — designed for brands seeking meaningful, sustained local impact.



P R E S E N T I N G P A R T N E R

E x c l u s i v e P l a t f o r m S t e w a r d s h i p

For one organization seeking to serve as the sole underwriting partner of ELEVATE's wellness storytelling ecosystem.

As the exclusive funding partner, your organization helps make the podcast, community storytelling initiatives, educational resources, and wellness conversations possible while ELEVATE maintains editorial independence and creative direction.

Exclusive Partnership Rights

- Sole Presenting Partner status
- Exclusive funding partnership for the contract term
- No additional partner relationships during the agreement period
- "ELEVATE Presented By [Partner]" integration across platform assets
- Priority brand visibility across all ELEVATE channels

Strategic Integration

- Quarterly planning and alignment meetings
- Opportunity to recommend community leaders, experts, and guest introductions
- Access to collaborative storytelling initiatives
- Filming and production opportunities within partner facilities

P R E S E N T I N G P A R T N E R

E x c l u s i v e P l a t f o r m S t e w a r d s h i p

Media & Community Presence

- Integrated presence across podcast, video, website, newsletter, and social media
- Featured thought leadership opportunities
- Recognition at community events and public initiatives
- Co-branded wellness education and community campaigns

Legacy & Community Impact

- Recognition as the organization making ELEVATE WELLNESS possible
- Demonstrated investment in local wellness education and community connection
- Association with trusted health, wellness, and community leaders throughout the region

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