



A partnership that aligns your brand with meaningful community impact — not just visibility.

At ELEVATE + COMPANY WELLNESS, we believe partnerships can do more than create visibility — they can help strengthen a healthier, more connected community.

Through The ELEVATE WELLNESS Podcast, our wellness media platform, and our work amplifying local wellness businesses, we invite mission-aligned brands to support meaningful conversations, small business visibility, and community-centered storytelling.

These are not traditional sponsorships.

They are brand alignment partnerships designed around shared values, authentic integration, and lasting community impact.

OUR COMMUNITY | Shared Values

Our audience includes engaged, community-minded listeners across the Southeast and beyond who value:

- ✓ Health and intentional living
- ✓ Trusted local resources and experts
- ✓ Businesses aligned with purpose and well-being
- ✓ Thoughtful conversations that inspire healthier living
- ✓ Brands that contribute meaningfully to community wellness

PARTNER WITH ELEVATE WELLNESS

Align with a platform elevating wellness businesses and supporting a healthier community.

Support meaningful community impact

Help fund the amplification of local wellness businesses, educational conversations, and storytelling that contributes to a healthier Grand Strand.

Be associated with trusted wellness leadership

Align your brand alongside respected voices, practitioners, and conversations rooted in well-being, credibility, and care.

Build authentic visibility through trusted integration

Rather than ad placements, your brand is woven thoughtfully into experiences, conversations, and touchpoints that feel natural and aligned.

Participate in multi-platform storytelling

From podcast integrations to community resources, social storytelling, and live experiences, partnership visibility extends beyond a single channel.

Build long-term community trust

This is relationship-building, not campaign buying — designed for brands seeking meaningful, sustained local impact.

PRESENTING PARTNER

LIMITED AVAILABILITY * *

For established brands seeking flagship-level integration and leadership presence across the ecosystem.

Includes everything in Community Impact Partner, plus:

Podcast Visibility

- Host-read pre-roll or mid-roll brand messages in each episode
- Brand mention + link in episode show notes
- Bonus episode mentions and seasonal promotional opportunities
- Product or service integration opportunities, where aligned

Digital & Media Presence

- Premium logo placement on website, podcast video, and media kit
- Placement in weekly newsletter sponsorships
- Social promotion across three platforms
- Featured partner spotlight content + social feature
- Featured special offer or listener incentive on website

Brand Integration

- Category exclusivity
- “Presented By” or signature sponsorship integration
- Logo inclusion in community resource downloads and campaigns
- Recognition across banners, media assets, and partner materials

Community & Growth Opportunities

- Exclusive partner recognition at ELEVATE events
- Inclusion in collaborative press and media opportunities
- Thought leadership collaborations and community storytelling opportunities

COMMUNITY IMPACT PARTNER

LIMITED AVAILABILITY * *

Foundational support for community wellness storytelling
For mission-aligned brands seeking meaningful visibility while actively supporting wellness education, local storytelling, and community connection.

Includes:

Podcast Visibility

- Rotating host-read brand mentions across episodes
- Inclusion in episode show notes with link placement

Digital Presence

- Newsletter mention and/or featured placement
- Social media visibility across select platform features
- Website recognition within partner and resource sections

Community Integration

- Opportunity to offer a special promotion or value-add to listeners
- Participation in select community storytelling features or campaigns
- Inclusion in curated wellness and resource-based content

Brand Recognition

- Featured acknowledgment across select ELEVATE community materials
- Recognition in select events and media opportunities (as aligned)